

P6	Pearson Correlation	,574**	,743**	,643**	,572**	,501**	1	,714**	,574**	,381*	,544**	,430*	,412*	,823**
	Sig. (2-tailed)	,001	,000	,000	,001	,005		,000	,001	,038	,002	,018	,024	,000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
P7	Pearson Correlation	,713**	,524**	,714**	,640**	,633**	,714**	1	,713**	,494**	,617**	,367*	,490**	,883**
	Sig. (2-tailed)	,000	,003	,000	,000	,000	,000		,000	,005	,000	,046	,006	,000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
P8	Pearson Correlation	1,000**	,477**	,557**	,610**	,462*	,574**	,713**	1	,421*	,503**	,276	,367*	,800**
	Sig. (2-tailed)	,000	,008	,001	,000	,010	,001	,000		,020	,005	,139	,046	,000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
P9	Pearson Correlation	,421*	,259	,388*	,317	,215	,381*	,494**	,421*	1	,162	,150	,242	,531**
	Sig. (2-tailed)	,020	,167	,034	,088	,255	,038	,005	,020		,393	,428	,197	,003
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
P10	Pearson Correlation	,503**	,257	,397*	,620**	,752**	,544**	,617**	,503**	,162	1	,535**	,516**	,732**
	Sig. (2-tailed)	,005	,170	,030	,000	,000	,002	,000	,005	,393		,002	,003	,000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
P11	Pearson Correlation	,276	,257	,071	,114	,419*	,430*	,367*	,276	,150	,535**	1	,441*	,502**
	Sig. (2-tailed)	,139	,170	,711	,550	,021	,018	,046	,139	,428	,002		,015	,005
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
P12	Pearson Correlation	,367*	,338	,578**	,453*	,566**	,412*	,490**	,367*	,242	,516**	,441*	1	,651**
	Sig. (2-tailed)	,046	,068	,001	,012	,001	,024	,006	,046	,197	,003	,015		,000

TOTAL	N	30	30	30	30	30	30	30	30	30	30	30	30	30
	Pearson Correlation	,800**	,653**	,776**	,782**	,752**	,823**	,883**	,800**	,531**	,732**	,502**	,651**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,003	,000	,005	,000	
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
**. Correlation is significant at the 0.01 level (2-tailed).														
*. Correlation is significant at the 0.05 level (2-tailed).														

P8	Pearson Correlation	,311	,089	,282	,330	,363*	,311	,332	1	,575**
	Sig. (2-tailed)	,095	,641	,131	,075	,049	,095	,073		,001
	N	30	30	30	30	30	30	30	30	30
TOTAL	Pearson Correlation	,796**	,641**	,672**	,644**	,522**	,702**	,750**	,575**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,003	,000	,000	,001	
	N	30	30	30	30	30	30	30	30	30
*. Correlation is significant at the 0.05 level (2-tailed).										
**. Correlation is significant at the 0.01 level (2-tailed).										

3. KEPUASAN PELANGGAN

Correlations						
		P1	P2	P3	P4	TOTAL
P1	Pearson Correlation	1	,122	,576**	,714**	,785**
	Sig. (2-tailed)		,519	,001	,000	,000
	N	30	30	30	30	30
P2	Pearson Correlation	,122	1	,085	,243	,575**
	Sig. (2-tailed)	,519		,655	,195	,001
	N	30	30	30	30	30
P3	Pearson Correlation	,576**	,085	1	,540**	,732**
	Sig. (2-tailed)	,001	,655		,002	,000
	N	30	30	30	30	30
P4	Pearson Correlation	,714**	,243	,540**	1	,819**
	Sig. (2-tailed)	,000	,195	,002		,000
	N	30	30	30	30	30
TOTAL	Pearson Correlation	,785**	,575**	,732**	,819**	1
	Sig. (2-tailed)	,000	,001	,000	,000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

4. LOYALITAS PELANGGAN

		Correlations						
		P1	P2	P3	P4	P5	P6	TOTAL
P1	Pearson Correlation	1	,464**	,775**	,496**	,489**	1,000*	,913**
	Sig. (2-tailed)		,010	,000	,005	,006	,000	,000
	N	30	30	30	30	30	30	30
P2	Pearson Correlation	,464**	1	,350	,514**	,463**	,464**	,656**
	Sig. (2-tailed)	,010		,058	,004	,010	,010	,000
	N	30	30	30	30	30	30	30
P3	Pearson Correlation	,775**	,350	1	,333	,398*	,775**	,781**
	Sig. (2-tailed)	,000	,058		,072	,029	,000	,000
	N	30	30	30	30	30	30	30
P4	Pearson Correlation	,496**	,514**	,333	1	,704**	,496**	,733**
	Sig. (2-tailed)	,005	,004	,072		,000	,005	,000
	N	30	30	30	30	30	30	30
P5	Pearson Correlation	,489**	,463**	,398*	,704**	1	,489**	,732**
	Sig. (2-tailed)	,006	,010	,029	,000		,006	,000
	N	30	30	30	30	30	30	30

P6	Pearson Correlation	1,000*	,464**	,775**	,496**	,489**	1	,913**
	Sig. (2-tailed)	,000	,010	,000	,005	,006		,000
	N	30	30	30	30	30	30	30
TOTAL	Pearson Correlation	,913**	,656**	,781**	,733**	,732**	,913**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
	N	30	30	30	30	30	30	30
**. Correlation is significant at the 0.01 level (2-tailed).								
*. Correlation is significant at the 0.05 level (2-tailed).								